



# 5<sup>th</sup> GREEK WEEKEND IN BELGRADE

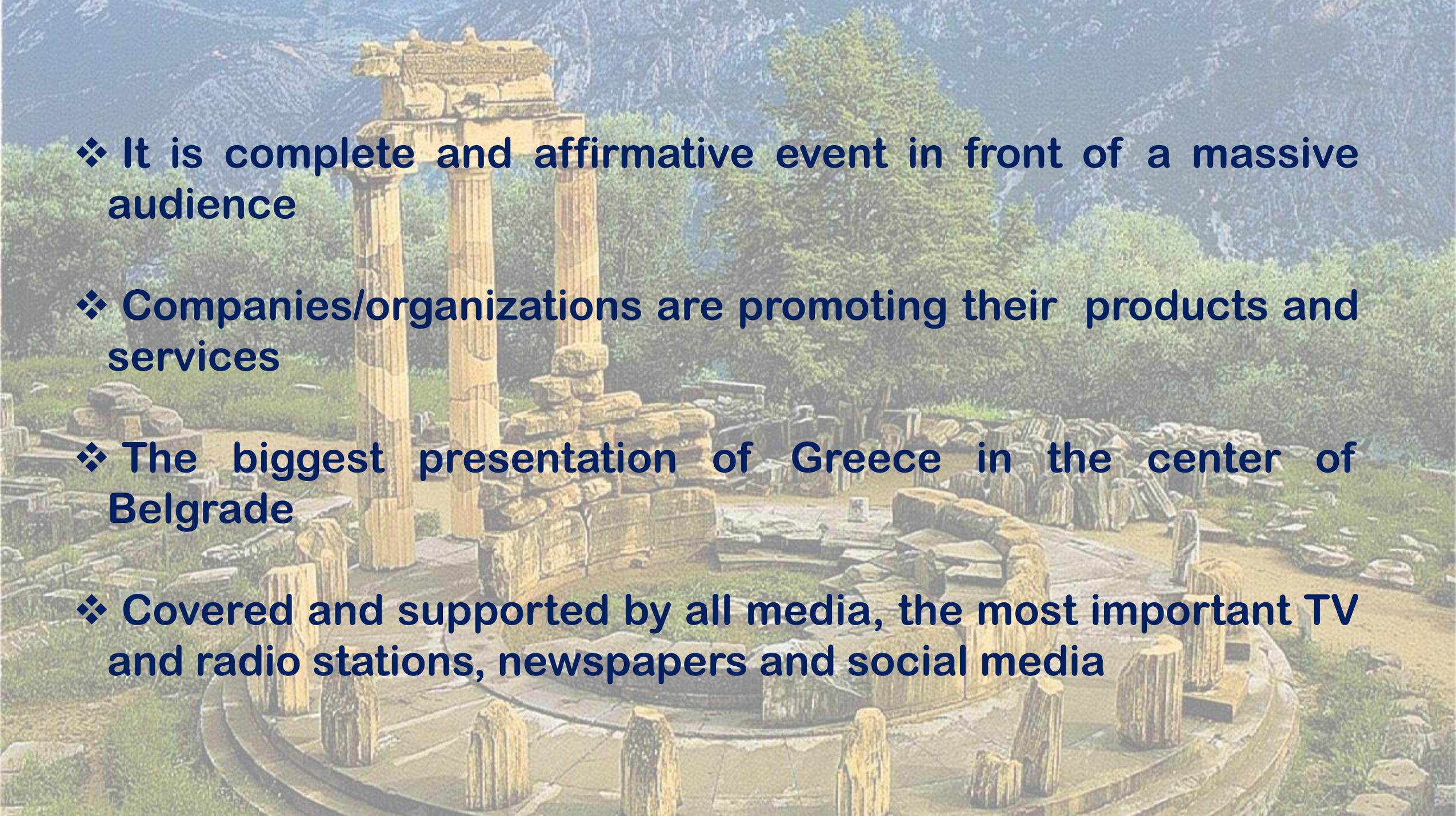
## 22<sup>nd</sup> - 24<sup>th</sup> MAY 2020



# Why Greek Weekend in Belgrade?

- ❖ The citizens of Serbia will have the opportunity to see the beauties of Greece
- ❖ The event is developing further cooperation between Greek and Serbian companies
- ❖ This is an event that represents Greek culture, tourism, business, music and gastronomy in the center of Belgrade, while strengthening traditionally good relations between Greece and Serbia



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- ❖ It is complete and affirmative event in front of a massive audience
  - ❖ Companies/organizations are promoting their products and services
  - ❖ The biggest presentation of Greece in the center of Belgrade
  - ❖ Covered and supported by all media, the most important TV and radio stations, newspapers and social media

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- An aerial photograph of a village built on a cliffside in Greece. The buildings have orange-tiled roofs and are built into the rock. The surrounding landscape is hilly and green. The text is overlaid on the image.
- ❖ Serbian citizens select Greece as the most favorable tourist destination. Serbs feel comfortable with Greek music, culture, tradition, food and other products
  - ❖ Greek-Serbian relations have traditionally been friendly due to cultural and historical factors

# Exhibitors and sponsors

Greek National Tourism Organization  
Hellenic Business Association of Serbia  
Tourist Organization of Belgrade  
Chamber of Larissa  
Region of Central Macedonia  
Region of Eastern Macedonia and Thrace  
Hotel Mercure Belgrade Excelsior  
Chalkidiki tourism organization  
Chamber of Pieria  
Intracom  
Coca-Cola HBC Serbia  
Eko Serbia - Hellenic petroleum  
Mercator  
Super Vero (Veropoulos Group)  
Olimpex  
Minerva  
Mellon Serbia  
Axa insurance  
Glob Metropolitan tours  
National Theatre in Belgrade  
Terazije Theatre  
Atlas security  
Detox coffee  
Coffee brands

Hrana Mediterana  
Piraeus Bank  
Con-Truck Logistic  
Meraki  
Alumil Yu  
Supernova travel  
Milenijum insurance  
Galaxy  
Axion Esti  
Philippos Flavors  
Aenaon  
Telekom Srbija  
Hotel Junior  
Marbo product  
Greek Holidays  
UWC Samos  
Sigma Oliwine  
Taverna Agkistri  
Papageorgiou S.A.  
Heineken  
Hotel Metropol  
Jovanjica  
Mouzenidis travel

## PATRONS

- The Government of the City of Belgrade,
- Beokom,
- Tourist Organization of Belgrade,
- National Tourism Organization of Serbia,
- Hellenic Business Association of Serbia,
- Greek National Tourism Organization
- The College of Tourism in Belgrade



**Hellenic Business Association of Serbia**  
Helensko privredno udruženje Srbije



Tourist  
Organization  
of Belgrade



Turistička  
organizacija  
Beograda



VISOKA TURISTIČKA ŠKOLA  
Beograd



**Greek  
weekend**  
*Welcome!*

# Exhibitors

## **Exclusive space of 25m<sup>2</sup> in the first line in front of the stage → 3.000 €**

- Setting up logo and promo video up to 30 seconds on the led screen on the stage.
- Promotional presence on the web site and social media

## **Space of 25m<sup>2</sup> in the second line with the view of the stage → 2.200 €**

- Setting up a logo and promo video up to 20 seconds on the led screen on the stage.
- Promotional presence on the web site and social media

## **Space of 25m<sup>2</sup> in the third line without the view of the stage → 1.500 €**

- Setting up a logo and promo video up to 8 seconds on the led screen on the stage.
- Promotional presence on the web site and social media

***Note: all prices above do not include VAT.***

# Exhibitors

## **Space of 12m<sup>2</sup> in the third line → 750 €**

- Setting up logo **and** on the led screen on the stage.

## **Space of 6m<sup>2</sup> in the third line → 300 €**

- Setting up logo on the led screen on the stage.

***Note: all prices above do not include VAT.***

# Sponsor

Presentation of **logo** and video-**advertising** material on the **led screen, facebook, Instagram** and **web site** → **400 €**

**Note:** *price above do not include VAT.*

# General Sponsor

**General Sponsor fee → 8.000 €**

- 50 m<sup>2</sup> event space **in the most visible location,**
- **Introductory speech** at the event's opening ceremony,
- Dedicated presence on **rolling led screen with messaging and videos,**
- Logo is **visible from all other event stands,**
- **Promotional presence in all event media,** press releases, web site, social media etc.

**Note:** price above does not include VAT.





## Equipment for exhibition space:

- branding of big wall 120 €
- table 10 €
- chair 3 €
- Info desk 50 €
- refrigerator 45 €

## Hostesses for 3 days:

- with knowledge of Greek language 150 €
- with knowledge of English language 100 €





**Organizer:**

# **International Friendship Association**

